



AUTOMOTIVE INDUSTRY
CONSULTING & RECRUITING

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Jacob Warren Joins Team at Central Arkansas Auto Auction

BEEBE, Arkansas – Jacob Warren has been named Vice President and Chief Operating Officer at Central Arkansas Auto Auction (CAAA). In making the announcement, auction owner Cole Hooten noted that Warren has been involved in the remarketing industry for 20 years, with a strong background in team leadership and auction operations.

“All of us at CAAA are excited to welcome Jacob to our team,” said Hooten, a third-generation auction owner who, with his wife Brooke Hooten, are Managing Partners of the auction facility. “His energy and enthusiasm for the auction industry are matched by tremendous skill and experience. We are confident that he will make great contributions to our auction as we build and strengthen our team, our relationships with our customers and our operation.”



Jacob Warren
Vice President, Chief Operating Officer
Central Arkansas Auto Auction

Warren’s experience in the remarketing industry began in 2004, when he began working for Louisiana’s 1st Choice Auction as an overnight security guard. From there he moved from washing and photographing cars to working the fleet/lease office, handling sales and

marketing, and managing national accounts before he rose to the post of Vice President and Chief Operation Officer. He worked as that auction's General Manager for two years following its sale to EBlock in 2022. Jacob attended the National Auto Auction Association leadership institute in 2014, and in 2015 he graduated from Advanced Management Leadership Program. He most recently graduated from Auction Academy with top honors as class valedictorian, where he also obtained his IARA CAR (Certified Automotive Remarketer) certification in 2018.

"I've admired CAAA as one of the strong auctions in the region, and am both honored and excited to join forces with the Hooten family as I move in my new role at their auction," said Warren. "We share a similar vision, and know that the key to an auction's success is a team of people who feel that they are being led, rather than managed. The Hootens know that people are their most valuable asset, and their genuine regard for personal relationships is evident in all that they do. I am looking forward to great things for CAAA as we move forward."

Hooten reports that Warren joins the CAAA team as it prepares to expand, having recently purchased 15 additional acres and begun construction of a new auction facility. He targets the opening of the new 8-lane auction and office complex for June of 2025, to coincide with the CAAA's 21st anniversary.

"We're ready to take CAAA to the next level, and we know that Jacob will help us to do just that," said Cole Hooten. "All of us at CAAA are pleased to be working with Jacob, and look forward to an exciting future."

Central Arkansas Auto Auction was originally founded in 1987 by O.L. Payton, Cole Hooten's grandfather. Owners John Payton, Delane Hooten, Cole Hooten, and Ricky Davis have carried on O.L.'s vision and legacy since re-opening in the original facility in 2004. CAAA serves new and used car dealers and financial institutions on an 11-acre facility located in Beebe, Arkansas, just northeast of Little Rock, at the intersection of Highway 64 East and I-67. Central Arkansas Auto Auction holds both simulcast and live auctions every Wednesday at 9:00 AM, and offers a full complement of services to its customers, including reconditioning, mechanical and body shop services, post-sale inspections, title work and transportation.